ASTRODESIGN MONTHLY NEWSLETTER

March 2025

Vol.6



April 6-9, 2025 Las Vegas

The Technology. The Trends. The Future.



ASTRODESIGN Booth #SL11716

The countdown to NAB 2025 has begun! In only a few short weeks, the crowds will descend on the Las Vegas Convention Center to visit booths filled with the newest and most innovative products of the year.

To whet your appetite, we'd like to give you a detailed overview of all the products we are displaying at our booth.

Please feel free to use our Guest Pass Code: NS4953 for you or your customers to join the show for free. Also, if you or one of your customers would like to request a meeting with us, please use the QR code to the right to send us a message! We can't wait to see you there!



ASTRODESIGN's NAB2025

Astrodesign has created several unique and appealing solutions for the "Sports Entertainment" market. This year's booth has products that will offer the latest and most diverse solutions for those involved in the sports production and entertainment business.

Sports Entertainment Adding Impressive Value Affordable & Innovative 8K 4K 4K 4K 4K **8K8K** Large Display **8K Cutout**

Immersive

8K/120p

Solution

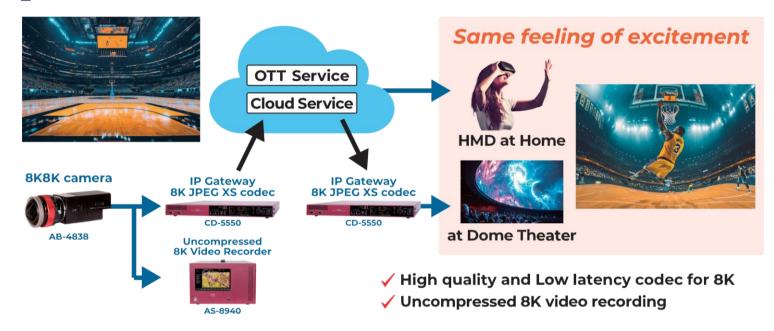
SRT Solutions

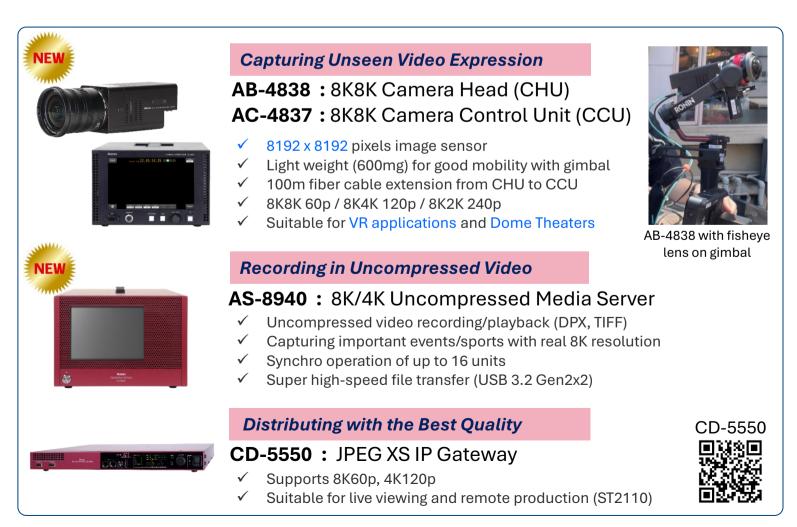
Corner	Exhibitions & Messages	Applications
8K8K Immersive	Value adding proposal for the sports production. Try VR goggles to experience an immersive feeling shot by 8K8K camera for live and offline footage.	VR HMD, Dome theater, Large LED Display, Planetarium
8K/120p	The benefits of wide area capture by an 8K camera and storing in real 8K resolution with an uncompressed video recorder. Camera currently in use at the NFL.	NFL, NBA, MLB, NHL, soccer, racing
8K Cutout	Capturing exciting scenes happening any place in the entire court or field. Please try a new approach for the sports production. One camera, four FHD outputs.	Indoor/Outdoor sports production, cheerleading, marching band, etc.
Large Display Solution	Super high-performance signal processing. Can handle large display layout control (Composite/Divided) in real time, and worth 4 times more than similar products.	College sports stadiums, arenas, racetracks, venue signage, eSports
SRT Solutions	"Change your camera/camcorder to an IP-connected camera". An affordable proposal for you to easily try and enter remote production with your current setup.	Remote production, sports live, POV camera at venues

Adding Impressive Value



Super-Resolution Immersive Entertainment





www.astrodesign.co.jp

Adding Impressive Value



Compelling Live Sports Workflow with 8K/120p



 SK 120Hz portable Camera
 SK 120p
 4K Slow motion

 AB-4815
 Uncompressed SK Video Recorder

 Uncompressed SK Video Recorder

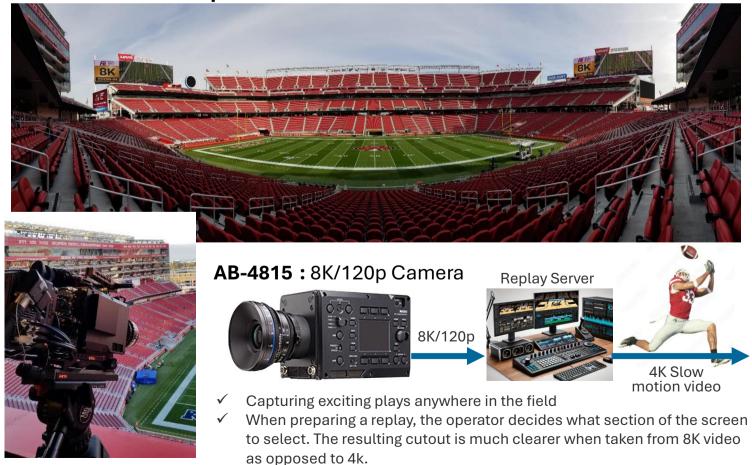
 AB-4815

 \checkmark Film wide and precise shots with 8K/120p camera

Dynamic slow motion with 8K/120p camera

Clear Slow-motion 4K/HD Video Cut Out from Precise 8K Images

8K/120p Camera installed in LEVI'S Stadium



Adding Impressive Value

Don't Miss a Thing! Capture with 8K, Cutout in Real-Time





New Production Style Using 8K Cutouts

IP-4042 : Realtime ROI Extractor

- ✓ Cut out 4x FHD from 8K video
 - Able to control 4 camera frames independently
 - Joystick (Controller) for free tracking and zooming
 - Pre-set/Recall of the movement between 2 points
- Al auto tracking (with software options)
- ✓ New operation to capture any scenes on the court
- ✓ Keeps number of cameras and the operators low



Compact 8K Camera (L-mount)

AB-4834 : 8K Multi-purpose Camera AC-4829-D : 8K Camera Control Unit

- ✓ 33 mil pixels image sensor (Global Shutter)
- 🗸 🛛 Small size (68mmx68mm)
- ✓ L-Mount

Long Cable Extension for AB-4830/4834

OT-5905: 8K Optical Transmitter (Tx) **OR-5906**: 8K Optical Transmitter (Rx)

- ✓ Long distance extension by optical cable (2Km)
- Return video to allow easy camera setting

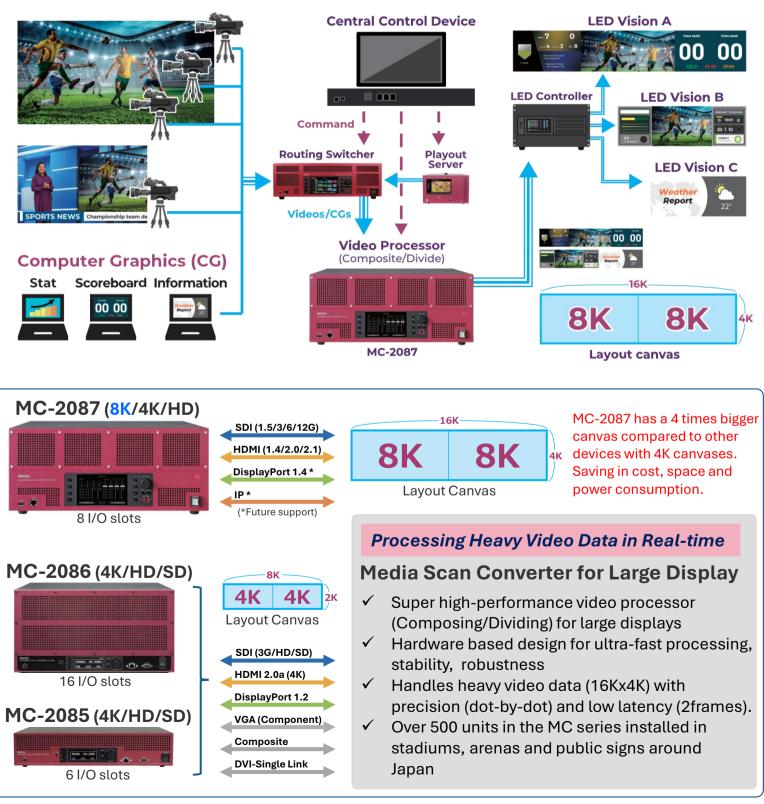
Affordable & Innovative



Hardware based "Ultra Pixel Video Processor"

✓ 16K×4K huge layout canvas (Dot-by-Dot)
 ✓ Real-time video processing (2 frames)

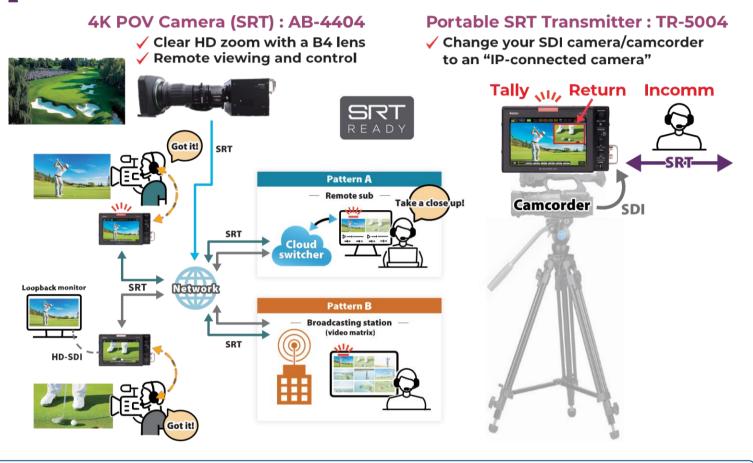
4K/HD 64 I/O in one box
 Saving in Cost/Space/Power

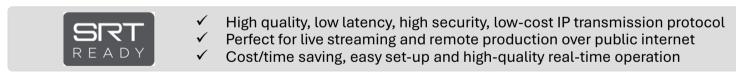






Simple gateway to Remote Production (SRT)







Clear & High Magnification Zoom with SRT

AB-4404 : 4K/HD POV Camera (SRT transmission)

- ✓ Clear HD video created from 4K imager and transmitted through SRT.
- \checkmark High magnification zoom with B4 lens control and scaling.
- ✓ Remote control of Zoom/Pan*/Tilt* thru IP. (*Robotic housing required)

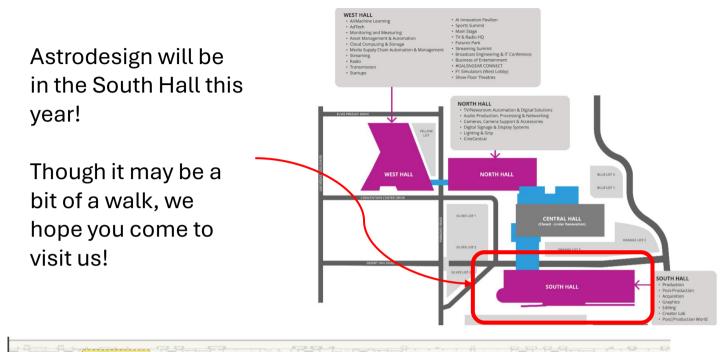


Simple Gateway Between Baseband and IP

TR-5004 : Portable SRT Transmitter (SRT Enc/Dec)

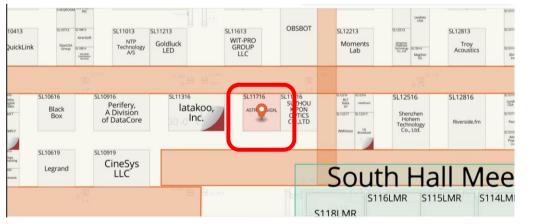
- ✓ Easily convert HD-SDI to IP for IP live/remote production.
- ✓ Supports CAMERA Feed, RETURN, INTERCOM, TALLY
- \checkmark Unique design with 7" display. Can be used as a second viewfinder
 - \checkmark No need of additional monitor to show IP received video.
 - Video format : 1920x1080, Codec : H.264/H.265

Booth Details





Booth Number SL11716





www.astrodesign.co.jp